

ELECTRONIC PROGRAMMING GUIDE BROWSING SYSTEM

ABSTRACT OF THE DISCLOSURE

5 An electronic programming guide (EPG) browsing system and method for its operation are disclosed. A viewer navigates this EPG using traditional up, down, left, right commands. But unlike the prior art, which responds to these commands by moving a selection area across a display of program titles, this EPG responds by scrolling the display while leaving the program selection area fixed. This can improve viewer interaction and the display of information for an EPG display, as paging can be avoided and the display scrolling motions correspond with the user's control manipulations. In a preferred embodiment, the program selection area is expanded such that additional details are displayed for a program when it enters the program selection area.

10

007420-573050